

Abstract

The present invention provides a method for an Entrepreneur to register with an appropriate Registry and trademark with the United States Patent and Trademark Office a domain name using tools provided at a Facilitator's web site. The method allows the Entrepreneur to access the Facilitator's web site, register a domain name using tools available on the Facilitator's web site and trademarking the domain name. The Facilitator's web site may request and receive domain name registration and trademark information from the Entrepreneur. Tremendous synergizes, such as the elimination of multiple entries of data, may be achieved and serious pitfalls avoided by receiving overall guidance and assistance from one web site, i.e. a Facilitator's web site, in performing these processes.